

Odisha State Co-operative Handicrafts Corporation Ltd.

<u>D-2/3 & 4, Industrial Estate, Rasulgarh, Bhubaneswar-751010, Ph-0674-2975390</u> <u>E-mail-oschcutkalika@gmail.com</u>

Letter No. 214

Dt. 25.01.24

То

The Joint Director, (Advertisement) I& PR Department, Odisha, Bhubaneswar

Sub: Release of advertisement in Print Media.

-Sir,

With reference to the subject cited above, I am to intimate that approval is hereby accorded for release of advertisement in Print Media as per the scheduled given below in respect of quotation call notice for engagement of advertising agency.

Release Date	Publication	Edition	Size	Preference
26.01.2024	The Samaja	All	8 x 6 Cm.	B & W/ Inner Page
	The Sakala	All		

It is therefore requested to kindly release the advertisement in Print Media on the scheduled date. Newspaper publisher should submit the bill mentioning **GST NO.-21AAAAO0096K2ZQ** of Utkalika along with eligible discount, GST as applicable and related supporting documents for payment.

Yours faithfully,

Managing Director

Enclosed: - As above

Memo No. 215 Copy along with copy of the advertisement material submitted to the Director of Handicrafts, Odisha, Bhubaneswar for kind information.

Memo No. 216 Dt. 25.01.24

Copy along with copy of the advertisement material submitted to the PRO, HT&H Dept., Odisha for information & necessary action.

Managing Director

Managing Director



ODISHA STATE CO-OPERATIVE HANDICRAFTS CORPORATION LTD. D-2/3 & 4, Industrial Estate, Rasulgarh, Bhubaneswar-751010

Letter No. 24

Dt. 25,01.24

EXPRESSION OF INTEREST FOR ENGAGEMENT OF ADVERTISING AGENCY FOR PUBLICITY AND BRANDING

Odisha State Co-operative Handicrafts Corporation Ltd. (Utkalika), invites application from Advertising Agencies having experience in Advertising, Branding, Publicity, Events and Exhibitions for engagement in Utkalika for a period of 2 (Two) years. Details of EOI can be downloaded from our website: <u>www.utkalikaodisha.in.</u> The last date of receipt of EOI/Bid is <u>09.02.2024</u> up to 4 P.M. The authority reserves the right to accept or reject any or all EOI/Bids without assigning any reason thereof.

Managing Director