## Odisha State Co-operative Handicrafts Corporation Ltd.

D-2/3 \& 4, Industrial Estate, Rasulgarh, Bhubaneswar-751010, Ph-0674-2975390 E-mail-oschcutkalika@gmail.com

Letter No. 214

De. 25.01 .24

To
The Joint•Director, (Advertisement)
I\& PR Department, Odisha, Bhubaneswar
Sub: Release of advertisement in Print Media.

With reference to the subject cited above, I am to intimate that approval is hereby accorded for"release of advertisement in Print Media as per the scheduled given below in respect of quotation call notice for engagement of advertising agency.

| Release Date | Publication | Edition | Size | Preference |
| :---: | :---: | :---: | :---: | :---: |
| 26.01 .2024 | The Samaja | All | $8 \times 6 \mathrm{Cm}$ | B \& W/ Inner <br> Page |
|  | The Sakala | All |  |  |

It is therefore requested to kindly release the advertisement in Print Media on the scheduled date. Newspaper publisher should submit the bill mentioning GST NO.21AAAAO0096K2ZQ of Utkalika along with eligible discount, GST as applicable and related supporting documents for payment.
$\square$
Enclosed: - As above


Managing Director Memo No....215 .........Dt.2510/:24.

Copy along with copy of the advertisement material submitted Handicrafts, Odisha,' Bhubaneswar for kind information.


Memo No..216............Dt..25.01.24...

- Copy along with copy of the advertisement material submitted to the PRO, HT\&H Dept., Odisha for information \& necessary action.

ODISHA STATE CO-OPERATIVE HANDICRAFTS CORPORATION LTD.
D-2/3 \& 4, Industrial Estate, Rasulgarh, Bhubaneswar-751010

## Letter No. 214 <br> Dt. $25,01.24$ <br> EXPRESSION OF INTEREST FOR ENGAGEMENT OF ADVERTISING AGENCY FOR PUBLICITY AND BRANDING

Odisha State Co-operative Handicrafts Corporation Ltd. (Utkalika), invites application from Advertising Agencies having experience in Advertising, Branding, Publicity, Events and Exhibitions for engagement in Utkalika for a period of 2 (Two) years. Details of EOI can be downloaded from our website: www. utkalikaodisha.in. The last date of receipt of EOI/Bid is $\underline{09.02 .2024}$ up to 4 P.M. The authority reserves the right to accept or reject any or all EOI/Bids without assigning any reason thereof.


Managing Director

