

108  
Utkalika

Odisha State Co-operative Handicrafts Corporation Ltd,  
BBSR

EXPRESSION OF INTREST

Sealed offers (bids) are invited for engagement of Consigners for Consignment (Spl.) business in Utkalika Marketing & Sourcing Hub Rasulgarh Bhubaneswar for the financial year 2023-24. The detail of EOI is available on the website of the Corporation .i.e. [www.utkalikaodisha.in](http://www.utkalikaodisha.in) . Interested primary Co-operative society /ICS/ MSME units/ SHG and individual reputed artisan of Odisha those having Rs 1.00 crores annual sales turn over for last 2 years in Silver filigree crafts & 25.00 lakhs annual sales turnover in Gems & Jewellery & Dhokra crafts for last 2 years are eligible to apply in the prescribed format by 19.12.2022 up to 4.00 PM at Head office of the Corporation. The offer shall be opened on Dtd. 21.12.2022 at 11.30 AM . The applicant shall submit a non-refundable demand draft of Rs 2, 000/- only drawn in favor of OSCHC Ltd. Bhubaneswar towards tender processing fee.

Any application received beyond the scheduled date & time shall not be entertained.

The undersigned reserves the right to accept or reject any or all offers (bids) without assigning any reason thereof.

NO  
21.12.22  
Managing Director  
O. S. C. H. C. Ltd.  
Bhubaneswar

**Offer/ Tender Paper for Consignment (Spl) Business for the financial  
year 2023-24**

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**Contents:-**

- 1. Application form.**
- 2. Terms & Condition.**
- 3. Details of branches with craft/ products and base/ reserved annual target.**
- 4. Bidder's Undertaking.**

## Bidder's Details

(To be written in the printed letter head)

Sl No.	Subject Matter	Supporting Documents
1	a. For Utkalika Marketing & Sourcing Hub. b. Name of Craft/Product : _____	
2	Address of proprietor/ firm	A copy of the Registration Certificate
3	Contact Details : 1- Mobile No.: 2- Email Id:	
4	Name & Designation of the Authorised person	Copy of authorization letter, if any.
5	Annual sales turnover of the year 2020-21 & 2021-22.  2020-21 .....  2021-22 .....	a. Last 2 Years IT Return filing copy. b. IT return acknowledgement copy. c. Authenticated documents in support of Annual sales turnover.
6	Valid GST registration no. & Last return period (Quarterly/monthly)	Copy of the GST registration certificate & GSTR3B & GSTR1 filling.
7	PAN No.	Copy of the PAN card
8	Past experience with the Corporation & others if any	Copy of the work order or agreement
9	Offer of annual sale target (gross): ..... Proposed Discount _____% Offer of annual net sale target: .....	
10	Award or recognition received from any Govt. or semi Govt. Organization	If any, copy to be enclosed.

Authorised Signature  
with seal



# Utkalika

## Commercial Terms & Conditions:

After selection, the concerned "Consignment (Special)" will abide by the rules & regulations of this scheme along with commercial principle for the outlet he/she/ they have been enlisted for sale of their products and agreement will be executed accordingly.

1. The party shall deposit an amount of Rs 2000/- (Rupees two thousand only/ non-refundable) in shape of DD drawn in favor of OSCHC Ltd. payable at Bhubaneswar towards Tender Processing fees.
2. The artisans of Silver filigree having minimum annual sales turnover of Rs 1.00 crores and Artisans of Gems & Jewellery, Dhokra crafts having minimum annual sales turnover of Rs 25.00 lakhs during last 2 years are only eligible to apply in the prescribed format.
3. The award of the agreement for selling their products in Utkalika Marketing & Sourcing Hub, Rasulgarh shall be for a period of 01 year (2023- 2024) and remain valid up to 31.03.2024. The selected consigner special for Rs 2023-2424 will start business from 1<sup>st</sup> January 23 to March 2023 without any target.
4. Authority reserves the right for negotiating the annual target (2023-24) basing on the application/offer submitted by the bidder, at the time of finalization of offers.
5. All the products will be sold-through Corporation bills and the Corporation shall charge the following service charges on the net sale price i.e. Gross price minus discount offered to customers.
  - a) Silver Filigree product : @ 15%
  - b) Other product : @20%
6. The selected party shall allow 10% discount on the price mentioned for the product to all the customers indiscriminately.
7. The selected Consigner will deposit 10% security money on the approved net sale target before the agreement.
8. Non-performance/achievement of annual assured service charge is recoverable out of the receivable dues of the Consigner after completion of each financial year.
9. The Corporation shall make announcement of discount /offer through the electronics media from time to time.
10. The Consigner (Spl.) of each outlet will maintain at least 60% stock as against their target positively to fetch a better sale.

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Managing Director

OSCHC LTD.

Managing Director  
O. S. C. H. C. Ltd.  
Bhubaneswar



**Fixation of Reserved Annual Base Target for Selection of Consignment Special Business at Marketing & Sourcing Hub, Rasulgarh, Bhubaneswar for the year 2023-24**

(Rs. in Lakhs)

Sl No.	Craft	Annual Base Target of Utkalika, Market Building Branch fixed for 2022-23	Target of Utkalika, Market Building Branch fixed for 2022-23	Base target to be fixed for Marketing & Sourcing Hub, Rasulgarh for 2023-24 @50% of Utkalika, Market Building Branch
1	Gems & Jewellery	150.00	151.00	76.00
2	Silver Filigree	150.00	181.00	91.00
3	Dhokra	50.00	Single bidder quoted Rs.24.12 (Under base value)	25.00

*Q.*

*NO*

Managing Director

Managing Director  
O. S. C. H. C. Ltd.  
Bhubaneswar



Bidder's undertaking: (To be furnished in the Society printed letter head if available)

The Managing Director,  
Odisha State Co-operative Handicrafts Corporation Ltd.  
Rasulgarh, Bhubaneswar.

Subject: Declaration/Undertaking

Reference: EOI reference No.: \_\_\_\_\_/

Date: \_\_\_\_\_/

Dear Sir,

We,(I) \_\_\_\_\_ The \_\_\_\_\_ registration  
\_\_\_\_\_ bearing \_\_\_\_\_ registration

No. \_\_\_\_\_, here with solemnly undertake to confirm that we are interested to participate in the selection process of partner for "Consignment Business", we (I) have gone through the details of the terms and condition mentioned in the EOI documents and here with confirm that we will abide by the same for entire duration of the agreement period.

We also undertake to confirm that, we shall not enter into any negotiation with the Corporation or try to influence any individual or group or officials involved in the selection process in any manner either directly or indirectly. If any such act, if noticed then the Corporation is free to take appropriate action as deemed suitable in the interest of the Corporation.

If selected we shall also furnish the security deposit amount and also execute the agreement with the Corporation as mentioned in the EOI document.

Sincerely

Signature with seal

Place:

Date: